



DVD Subscription Plan



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Many libraries are experiencing tremendous growth in their circulation of AV titles, and we know that selecting and maintaining an adequate collection of popular DVDs can be a challenge. Our new DVD Subscription plan allows you to have all of the most popular DVD titles available for patrons during peak demand.

Selection Made Easy

Each month you will receive our *B&T Coming Attractions*™ selection list, featuring the Top 120 DVDs purchased by Baker & Taylor. Widescreen is the only format listed, unless full screen is the only option. This list of popular titles is provided in Excel format via e-mail or as a cart to Title Source™ subscribers. Each list contains title, artist, ISBN, annotation, manufacturers suggested retail price (MSRP) and review citation (when available). All *B&T Coming Attractions* titles include MARC catalog records. If you need more titles to satisfy your film buffs, you may add DVD titles that are annotated or advertised in our selection publication, *The Alert*. You can receive *The Alert* via standard mail or download it as a PDF file at www.btol.com/publications.cfm.

Title Source™ II customers have the option of receiving a pre-built *B&T Coming Attractions* cart to streamline ordering. After marking selections, the updated cart is emailed via Title Source to the DVD Subscription Plan Coordinator. The library can then export their selections as MARC-tagged order records for their acquisition file.

Eight Plans To Choose From

You may choose from eight plans, ranging from 5 to 200 DVDs per month. You may also combine plans to select the monthly allowance desired for your library. Plan pricing is based on the Monthly DVD Allowance selected. The table below shows the allowance exchange values based on the MSRP. Each item you select is applied against the Monthly DVD Allowance, based on the MSRP of each title and the quantity per title. Libraries are encouraged to order monthly. Any unused allowance is carried forward into the next subscription year.

MSRP	DVD Allowance
Up to \$15.00	1/2*
\$15.01-\$30.00	1
\$30.01-\$60.00	2**
Each \$30.00 increment	1***

*Ex. Two (2) \$12.98 DVD's equal one (1/2+1/2=1) DVD toward the allowance total.

**Ex. One (1) \$49.95 boxed set will equal two (2) DVD's toward the allowance total.

***Ex. One (1) \$119.95 boxed set will equal four (4) DVD's toward the allowance total.

Pricing			
Monthly DVD Allowance	Annual DVD Allowance	Monthly Fee	Annual Fee
5	60	\$114.95	\$1379.40
10	120	\$229.90	\$2758.80
15	180	\$344.85	\$4,138.20
25	300	\$574.75	\$6,897.00
50	600	\$1,149.50	\$13,794.00
100	1200	\$2,299.00	\$27,588.00
150	1800	\$3,448.50	\$41,382.00
200	2400	\$4,598.00	\$55,176.00

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Subscription Pricing Helps With Budget Planning and Allocation

The DVD Subscription Plan can be invoiced quarterly, semi-annually or annually. In addition, payment terms will include a 2% discount for payment within 60 days of invoice date for annual invoices or 1% discount for payment within 30 days of invoice date for semi-annual invoices. DVD Subscription Plans include free delivery. Our standard Video returns policy will apply for product that is defective or damaged during shipment.

Titles Arrive Circulation-Ready

All DVDs are received with the shrink wrap and security tabs removed. Each DVD is catalogued and processed according to your specifications. Standard handling includes a MARC record, rating, spine, barcode and ownership labels. Optional Add-On services include theft detection or locking SecureCase™.

B&T Coming Attractions™ Notification Sample

Title	Artist	Studio	ISBN	List Price	Release Date	Genre	Rating	Description
The Incredibles	Nelson, Craig	Buena Vista Home Video	6309056085	29.99	3/15/05	Childrens	PG (MPAA)	Combining a family-oriented superhero adventure with the brilliant animation of Disney's
Finding Neverland	Depp, Johnny	Buena Vista Home Video	6309056662	29.99	3/22/05	Science-Fiction/Fantasy	PG-13 (MPAA)	Most people know the story of Peter Pan, the boy who refused to grow up. Director Marc Forster's
Ladder 49	Travolta, John	Buena Vista Home Video	0788854569	29.99	3/8/05	Action/Adventure	PG-13 (MPAA)	Joaquin Phoenix is great in this saga of Baltimore firefighter Jack Morrison, whose life starts
NFL Super Bowl XXXIX	NFL	Warner Home Video	141980653X	24.98	3/1/05	Sports/Recreation	Not Rated	The 2005 Super Bowl featured a rare sight in the momentous, historic event—a consecutive
Exorcist: The Beginning	Skarsgard, Stellan	Warner Home Video	079077819X	27.95	3/1/05	Horror/Suspense	R (MPAA)	When Father Lankester Merrin arrived to expunge a troublesome demon from Regan MacNeil in
Bambi Special Edition	King, Cammie	Buena Vista Home Video	0788855190	29.99	3/1/05	Childrens	G (MPAA)	In Disney's spectacularly animated forest fable, a fawn named Bambi is born, destined to
Friends: The Complete Ninth Season	Kudrow, Lisa	Warner Home Video	0790792427	44.98	3/8/05	Comedies	Not Rated	The penultimate season of FRIENDS saw the gang get up to their usual fun and antics, with a
Baby Einstein: Baby Monet	Not Available	Buena Vista Home Video	078885836X	19.99	3/8/05	Childrens	Not Rated	Part of a series designed to educate babies and young children by introducing them to
Being Julia	Bening, Annette	Columbia Tristar Home Video	1404970061	26.96	3/22/05	Dramas	R (MPAA)	As she enters her early 40s, London theater actress Julia Lambert (Annette Bening) starts
Barbie: Fairytopia	Not Available	Lionsgate	6309070916	19.98	3/8/05	Childrens	G (MPAA)	This richly-colored, computer animated Barbie extravaganza, set in the enchanted land of fairies,
Lightning in a Bottle	Aerosmith	Columbia Tristar Home Video	6309084690	24.96	3/8/05	Musical & Performing Arts	PG-13 (MPAA)	A slice of musical history was created on February 7th, 2003, when a dazzling array of blues
What the 'Bleep' Do We Know?	Matlin, Marlee	Fox Home Entertainment	6309013491	29.98	3/15/05	Education/General Interest	Not Rated	Applying basic principles of quantum physics to human psychology, this film consists
Dora the Explorer: Big Sister Dora	Dora The Explorer	Paramount Home Video	1415705534	16.99	3/22/05	Childrens	Not Rated	Nickelodeon's popular bilingual explorer stars in two animated adventures celebrating family
Flight Of the Phoenix	Quaid, Dennis	Fox Home Entertainment	6309129740	29.98	3/1/05	Action/Adventure	PG-13 (MPAA)	Originally a 1965 Jimmy Stewart vehicle, this FLIGHT gets a rough and ready updating for the
Sweet Valley High: Season One	Daniel, Brittany	Buena Vista Home Video	0788857495	49.99	3/8/05	Comedies	Not Rated	Based on the wildly popular series of young adult books, SWEET VALLEY HIGH is about the

Combining a family-oriented superhero adventure with the brilliant animation of Disney's Pixar (the creators of MONSTERS INC. and FINDING NEMO), THE INCREDIBLES charts new territory in the technical wizardry of computer-generated cartoons. Using complex angles and a filmic sensibility, the animation feels like live action, and smart techniques such as cuts to 'grainy film stock' give this movie instant sophistication. Writer-director Brad Bird, with his creative storytelling and well-paced character development, does the rest. This tale is set in a slightly futuristic society where superheroes are no longer appreciated (Read: But I didn't want to be saved!) and are forced to assume a very low profile. So, for Mr. Incredible (Craig T. Nelson), his wife Elastigirl (Holly Hunter), and his three fledgling superhero kids, maintaining a lifestyle of mediocrity in order to appear normal causes constant friction. When the opportunity suddenly arises for the Incredibles to use their powers to fight evil, it's trial-by-fire to learn to work as a superteam. Together they must stop the maniacal Syndrome (Jason Lee) from unleashing a murderous robot in a big city. Fast action and violence involving large explosions make this a film that is better suited for older children rather than the very little ones. Yet family themes and comic episodes prevail, with eclectic characters like Edna the fashion designer (voiced by Bird himself) and the iceman Frozone (Samuel L. Jackson) adding extra moments of fun.



DVD Subscription Plan Services Profile

Cataloging

Classification Numbers

- ☐ Unabridged Dewey (082 Tag)
- ☐ Library of Congress (050 Tag)

Library of Congress Subject Headings are standard

Unabridged Dewey Number Formatting

- ☐ Dewey # cut at first prime
- ☐ Dewey # cut at second prime
- ☐ Dewey cut at _____ places beyond the decimal
- ☐ Complete Unabridged Dewey # (8 characters per line)
- ☐ No class number

Non-fiction Main Entry Letters

- ☐ Dewey # with first ____letter(s) of main entry
- ☐ Dewey # with first word of main entry (8 characters per line)

Feature Film Classification

- ☐ F
- ☐ FIC
- ☐ FICTION
- ☐ Dewey # that appears in 082 tag of MARC record
- ☐ LC class # that appears in 050 tag of MARC record
- ☐ No class number

Feature Film Main Entry Letters

- ☐ First word of main entry
- ☐ First ____letter(s) of main entry

Biography Classification

- ☐ B
- ☐ BIO
- ☐ 92
- ☐ 921
- ☐ Dewey # from 082 tag
- ☐ No class number

Biography Main Entry Letters

- ☐ With biographee's surname (8 characters per line)
- ☐ With first ____ letter(s) of biographee's surname
- ☐ With first word of main entry (8 characters per line)
- ☐ With first ____ letter(s) of main entry

Format Prefix

- ☐ No special identification
- ☐ VIDEO as top line of call number
- ☐ VID as top line of call number
- ☐ DVD as top line of call number
- ☐ VID DISC as top line of call number
- ☐ VD as top line of call number



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DVD Subscription Plan Services Profile

Juvenile Prefixes

- ☐ No special identification
- ☐ J above classification number
- ☐ J in front classification number
- ☐ j in front of classification number
- ☐ JUV above classification number

Item Data Tags

The data items below are optional. Check at left the items wanted in your MARC record. The default Tag and Subfield (\$) for each item is shown in parentheses. You may reassign any of the following data elements to a different Tag & Subfield.

Please use the spaces at the right of each item to indicate your location for that item. Choose either divided or undivided format for the local call number that is consistent with the record communication format selected in the next section.

- | | | | |
|-------------------------------------|------------------------------------|-----------|----------------|
| <input type="checkbox"/> (020 \$c) | List Price | Tag _____ | Subfield _____ |
| <input type="checkbox"/> (916 \$a) | B&T produced barcode | Tag _____ | Subfield _____ |
| <input type="checkbox"/> (935 \$a) | Purchase order number | Tag _____ | Subfield _____ |
| <input type="checkbox"/> (090 \$a) | Local Call number, undivided | Tag _____ | Subfield _____ |
| OR | | | |
| <input type="checkbox"/> (090, \$) | Local Call number, divided | Tag _____ | |
| | Subfield k = Prefix | | Subfield _____ |
| | Subfield j = Classification number | | Subfield _____ |
| | Subfield i = Main entry letters | | Subfield _____ |

Library Automation System

Company _____

System name _____

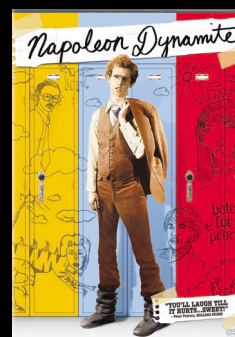
Version _____

Record Communication Format

- ☐ MicroLIF '87
- ☐ USMARC MicroLIF protocol '91 (852 Tag undivided)
Call number prefix, class number, main entry letters in same subfield
- ☐ USMARC MicroLIF protocol '92 (852 Tag divided)
Call number prefix, class number & main entry letters in separate subfields of 852 tag.

MARC Delivery Method

- ☐ Download from B&T secure website
- ☐ 3.5" high density diskette



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DVD Subscription Plan Services Profile

Processing

Cases & Repackaging

- ☐ Standard black plastic case holding one or two discs
(For locking cases please see Optional Add-On Services below)
- ☐ Repackage titles with 3 or more discs into single cases
- ☐ Do not process titles with ____ or more discs

Note: Titles in fan-folds or unusually creative packaging are forwarded with cases & labels for the library to determine the best packaging method.

Spine Labels

- ☐ No spine label
- ☐ Leave loose
- ☐ On graphics spine _____ inch(es) from bottom
- ☐ On front graphics, lower left corner, 1/2" from bottom, inset 1/2" from spine

Rating Label

- ☐ Do not install rating label
- ☐ Install rating label on spine 1/2" from top edge

Ownership Label

- ☐ No ownership label
- ☐ Loose
- ☐ Fastened to bottom edge centered on front of case
- ☐ Fastened to top edge centered on back of case
- ☐ Fastened to bottom edge centered on back of case
- ☐ Install library-supplied hub label on disc

Ownership Label / Barcode Label Information

Line 1 appears on B&T produced barcodes. Maximum of 30 characters per line.

Line 1 _____

Line 2 _____

Line 3 _____

Line 4 _____



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DVD Subscription Plan Services Profile

Barcode Labels

- ☐ No barcode label
- ☐ Install Library supplied barcode
- ☐ Install B&T produced barcode

B&T produced barcodes

- ☐ Barcode Start # _____
- ☐ Barcode End # _____

Barcode Label Placement

- ☐ Horizontal
- ☐ Vertical (reading top to bottom)

Barcode Location

- ☐ Upper right corner, on front of graphics
- ☐ Upper right corner, on front of case
- ☐ Top, centered, on back of case
- ☐ Top, centered, on back graphics
- ☐ Enclose unattached barcode

Barcode Symbology

- ☐ Code 39
- ☐ Codabar
- ☐ Interleave 2/5 (Code I - 2 of 5)
- ☐ Circ Plus 2/5

Optional Add-on Services

Theft Detection Device

- ☐ None
- ☐ 3M theft strip
- ☐ 3M DCD-2 theft shield
- ☐ Checkpoint 310 series (8.2 MHZ frequency)
- ☐ Checkpoint 410 series (8.2 MHZ frequency)
- ☐ Checkpoint 320 series (9.5 MHZ frequency)
- ☐ Checkpoint 420 series (9.5 MHZ frequency)

SecureCase™ (single or double disc size)

- ☐ black case
- ☐ blue clip
- ☐ no clip
- ☐ clear case
- ☐ yellow clip (3M theft strip required)



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Account Information Form

Book Account #: _____

I. GENERAL INFORMATION

Is your library a member of a co-op or regional system? If so, name of co-op or system: _____

Billing Address

Library: _____

Street or P.O. Box: _____

City: _____ State: _____ Zip: _____

Contact Person & Title: _____ Telephone #: _____

Fax #: _____ E-Mail address: _____

Shipping Address

Library: _____

Delivery Address: (Note: we cannot ship to a P.O. Box) _____

City: _____ State: _____ Zip: _____

Contact Person & Title: _____ Telephone #: _____

Fax #: _____ E-Mail address: _____

II. ORDERING

Choose a format for your monthly *B&T Coming Attractions*™ selections:

☐ Excel format via e-mail - Provide email address: _____

OR

☐ Title Source cart (Title Source™ subscribers only) - Provide User ID: _____

If a Blanket Purchase Order Number is required, please list it here: _____

III. CATALOGING AND PROCESSING

☐ Product only

☐ Provide MARC records according to attached profile

☐ Process according to profile

IV. INVOICING

Maximum of two copies: ☐ 1 copy ☐ 2 copies

(All invoice copies will be sent first class mail to the billing address.)

Invoice sequencing: (Rank your sequencing preferences - up to 2 selections)

____ Artist ____ Title ____ Mfg. Number ____ P.O. Number

Payment Preference:

____ Annually ____ Semi-annually ____ Quarterly

Authorization Signature: _____

Title: _____ Date: _____

This Customer Profile will remain in effect until you make a change. Please retain a copy for your records.

To place your order, return this form to:
Baker & Taylor • DVD Subscription Plan
1000 Commerce Drive, Suite 400
Pittsburgh, PA 15275
Fax: 1-888-285-8922

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